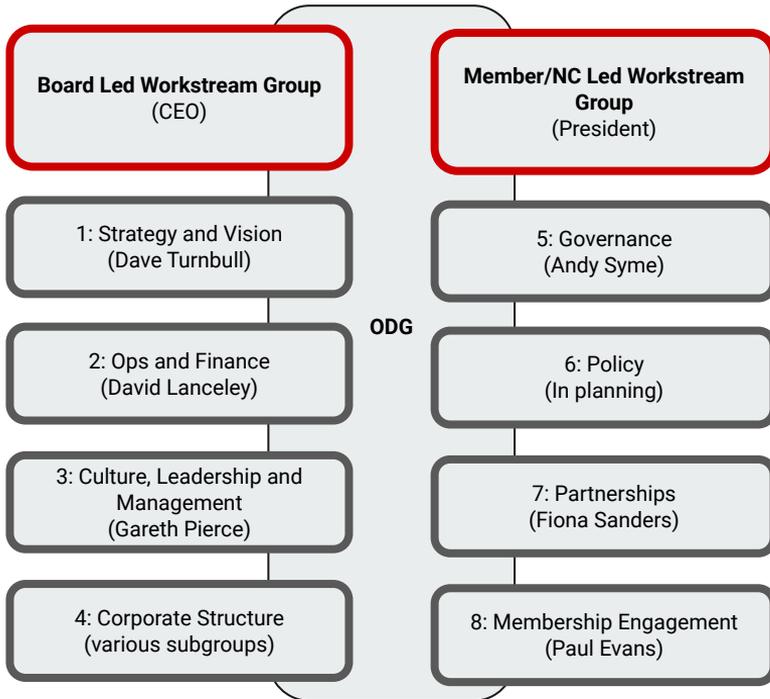


ODG update to Board May 19



Progressing to Plan:

WS 1,3,7 and 8

WS 4 - Competitions and Charitable Subsidiaries

WS 5 - less Specialist Committee review

Needs support:

WS 4 - Wales Working Group

WS 2 - Ops and Finance

Decisions Requested from Board



Decisions Requested:

Incorporate Policy review work into the Board's Strategy work

Agree the following recommendations are in hand with the office and approve ODG closing them:

11. Full membership of the BMC should remain one member one vote. However, it should review its membership packages to ensure that it is commercially meeting the individual needs of its members and consider non-voting associate members for particular partnerships (for example, new and young indoor climbers) and commercial purposes (for example, insurance). The B-Focussed membership consultancy reports in April 16 identified the need for a youth membership. As ABC and Sport England data shows, a significant driver of youth participation are indoor walls. Therefore, in 2017, 5,000 indoor climbing non-members were surveyed on social media to discover what they would require from a potential membership. The results of this survey led to a proposition for a new membership category aimed at indoor climbers which combined the traditional membership benefits with digital-only delivery and new content. The project name became "BMC Blue" and the proposed product was surveyed at two climbing walls and via online survey in September 2018, with 75% of non-members surveyed stating that they would be very interested in the product. Following final presentations to the board, the launch of a trial digital-only membership package was approved on 17 October 2018. The BMC Blue product will be delivered on a new membership landing page alongside the traditional membership product. Initially, it will be limited to new members, aged 18-28 only. Web development has started for the project and content is being created. It will launch in September 2019.

30. The BMC should engage in an internal Board of Directors review annually with an external review every three years in order to ensure it remains effective. The annual review of the Board of Directors is already incorporated into the BMC Governance Manual, the ODG recommend that the Board of Directors minute an action to incorporate an external review every three years.

Summary



Summary by Recommendation:

R1	R2	R3	R4	R5	R6	R7	R8
R9	R10	R11	R12	R13	R14	R15	R16
R17	R18	R19	R20	R21	R22	R23	R24
R25	R26	R27	R28	R29	R30	R31	R32
R33	R34	R35	R36	R37	R38	R39	R40
R41	R42	R43	R44	R45	R46	R47	R48
R49	R50	R51					

White: Complete

Green: Started and progressing to plan

Amber: Planned to start immediately after AGM 19

Red: Planned to start later in 2019

Progress since AGM 19:

Red to Amber:

R22 - Charitable subsidiary review

Amber to Green:

R4 - R7 - WS1 Strategy and vision

R41 - R49 - WS3 Culture, leadership and management

Green to Closed:

R28 - Board primacy

Project Plan



ODG Project Plan

